

Press release

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Close partnership during plastic exhibition

fischer and the Vitra Design Museum take a joint look at the world of plastic

A special exhibition on plastic is providing food for thought and encouraging discussion, which is why the Group of Companies is participating in the ‘Plastic: Remaking our World’ exhibition at the internationally renowned Vitra Design Museum in Weil am Rhein, Germany. fischer is the main sponsor and also features in the exhibition. The inventory was fastened with sustainable fischer plugs.

fischerwerke GmbH & Co. KG
Corporate Communications

Klaus-Fischer-Straße 1
72178 Waldachtal

When the Vitra Design Museum enquired about a potential collaboration with the fischer Group of Companies, things moved quickly. The contents of the ‘Plastic: Remaking Our World’ exhibition coincided all too well with the company’s future-oriented approach. Company owner Prof Klaus Fischer has placed significant emphasis on the sustainable development of the company and its products for many decades. “The challenges that lie ahead of us are immense for all of us; we can only overcome these together with science, the economy, society and politics”, Prof Fischer states. The exhibition makes an important contribution, raising awareness of both the opportunities and risks of plastic.

Opening at the Vitra Design Museum in Weil am Rhein on 25 March, the exhibition will provide an impressive display of these challenges. Plastic is part of everyday life more than any other material and can be found in products ranging from packaging, plugs and trainers, domestic appliances and furniture to cars and architecture. The exhibition takes a look at the past, present and future of plastic - from its rapid rise in the 20th century and its consequences for the environment to potential solutions for a more sustainable use of plastic. Exhibits include rarities from the dawn of the plastic age and objects of the pop era as well as numerous contemporary designs and projects ranging from pragmatic innovations and projects to clean up oceans to bioplastics made from algae and mycelium.

fischer is exhibiting information on the castor bean, the seeds of which are used to make castor oil and subsequently produce sebacic acid. Sebacic acid serves as the primary material for fischer's sustainable GreenLine plugs as well as additional green fischer products. These products are made of at least 50 per cent renewable materials that don't compete with food and fodder or the corresponding agricultural land. Additional parts of the exhibit will show granulates as the starting product for plug production, the intelligent DuoPower plug in masonry as well as a film on the green fischer plug. More than 1,000 additional sustainable fischer plugs used to fasten the exhibition's inventory, such as tables, display cabinets and screens, are invisible yet omnipresent throughout the exhibit.

After the exhibition at the Vitra Design Museum, the exhibit will be displayed at Scotland's V&A design museum in Dundee from October until February 2023. In spring 2023 the exhibit will move to the maat museum in Lisbon, the Museum of Art, Architecture and Technology. Further stops are being planned

for Europe, Asia and the US. The overall exhibition can be seen across the globe with fischer as the main sponsor and part of the exhibit until 2026.

Image caption:

The Vitra Design Museum is showing the 'Plastic: Remaking our World' exhibition from late March onwards. fischer is the main sponsor and also features in the exhibition with its green plugs.

Image: (c) Vitra Design Museum, photo Norbert Miguletz

The fischer Group of Companies

The fischer Group of Companies, headquartered in Waldachtal in Germany's northern Black Forest, generated sales of 988 million euro in 2021 with a worldwide staff of 5,400 employees. The family-owned company operates 50 subsidiaries in 38 countries and exports to more than 120 countries. It includes the five divisions: fischer fixing systems, fischer Automotive, fischertechnik, fischer Consulting and fischer Electronic Solutions.

fischer fixing systems is the technological market leader in key areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to tradespeople to key account partners.

fischer Automotive manufactures high-quality parts for vehicle interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. Its range of products includes air vents, cup holders, trays and multi-function components.

With its construction kits, fischertechnik is active in both the toymaking and the educational sector. fischertechnik is one of the last remaining toy makers to exclusively develop and produce in Germany.

fischer Consulting evolved from the competence developed in the company itself, which includes the fischer ProcessSystem with its central aim of permanent improvement for the ultimate benefit of the customer. fischer Consulting advises small and medium-sized businesses, government agencies and major companies on their path towards lean and efficient processes.

fischer Electronic Solutions develops and manufactures electronic solutions including product and system developments based on the latest technology as well as custom production orders processed in the company's own production facilities. As an experienced provider of development and production services for custom systems such as multi-touch solutions made of glass and the corresponding controller units, fischer Electronic Solutions forms the perfect link between the customer and the final product.

www.fischer.group

Contact partner

Wolfgang Pott

Head of Corporate Communications

Telephone: +49 7443 12 – 6622

E-mail: Wolfgang.Pott@fischer.de