Press release

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fischertechnik receives European award

Preparing children for tomorrow's world

fischertechnik GmbH

Klaus-Fischer-Straße 1
72178 Waldachtal

The joy of playing, sustainability and a sense of discovery - these are just some of the qualities associated with fischertechnik's H_2 Fuel Cell Car construction kit. The Toy Industries of Europe (TIE) association has now presented the fuel cell set with the bronze medal in the Life Skills category of the Play for Change Award 2022. This category recognises manufacturers that prepare children for tomorrow's world through their toys.

The winners were announced during a celebratory event in Brussels in front of a large audience from the toy industry and EU politics. Laurenz Wohlfarth accepted the award on behalf of fischertechnik. "We're really pleased to have received this fantastic award. It serves as confirmation that we convey pioneering technologies in a playful manner", states the international Head of Sales at fischertechnik. The 117-part fischertechnik H2 Fuel Cell Car construction kit transports fuel cell technology straight into kids' rooms. Young discoverers and tinkerers can generate their own hydrogen to fuel a vehicle.

The awards are the result of in-depth consultations among an independent jury panel consisting of experts in diversity and integration, sustainability and life skills. fischertechnik achieved first place in the Life Skills category.

The Toy Industries of Europe (TIE) association launched the Play for Change awards in 1991 in order to recognise companies that manufacture innovative toys in the fields of sustainability, diversity and inclusion and life skills. The award looks out for products that help children confidently navigate the world around them in ways that show respect for themselves, for others and for our planet.

Image caption:

Image 1: Laurenz Wohlfarth with the Play for Change Award, presented to fischertechnik by the Toy Industries of Europe (TIE) association.

Image 2: The H2 Fuel Cell Car by fischertechnik was presented with the bronze medal at the Play for Change Award 2022.

Images: fischertechnik

The fischer Group of Companies

The fischer Group of Companies, headquartered in Waldachtal in Germany's northern Black Forest, generated sales of 988 million euro in 2021 with a worldwide staff of 5,400 employees. The family-owned company operates 50 subsidiaries in 38 countries and exports to more than 120 countries. It includes the five divisions: fischer fixing systems, fischer Automotive, fischertechnik, fischer Consulting and fischer Electronic Solutions.

fischer fixing systems is the technological market leader in key areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to tradespeople to key account partners.

fischer Automotive manufactures high-quality parts for vehicle interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. Its range of products includes air vents, cup holders, trays and multi-function components.

With its construction kits, fischertechnik is active in both the toymaking and the educational sector. fischertechnik is one of the last remaining toy makers to exclusively develop and produce in Germany.

fischer Consulting evolved from the competence developed in the company itself, which includes the fischer ProcessSystem with its central aim of permanent improvement for the ultimate benefit of the customer. fischer Consulting advises small and medium-sized businesses, government agencies and major companies on their path towards lean and efficient processes.

fischer Electronic Solutions develops and manufactures electronic solutions including product and system developments based on the latest technology as well as custom production orders processed in the company's own production facilities. As an experienced provider of development and production services for custom systems such as multi-touch solutions made of glass and the corresponding controller units, fischer Electronic Solutions forms the perfect link between the customer and the final product.

www.fischer.group

Contact

Sandra Roth
Press Relations Officer fischertechnik
Telephone: +49 7443 12 – 6251
Email: Sandra.Roth@fischer.de