Press release

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Awards in sight for fischertechnik

Multiple construction kits shortlisted for awards

fischertechnik GmbH

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fischertechnik has won several awards in the past for its high-quality construction kits that offer educational value. Seven additional construction kits by the Made in Germany toy manufacturer were recently nominated for the prestigious German Toy Award and Top 10 Toys Award.

The German Toy Award has been presented on an annual basis to new, innovative, high-quality toys of educational value for over twenty years. Around 50 products in various categories are assessed each year before the voting and evaluation stage. Five fischertechnik construction kits have been nominated for awards in various categories this year.

The sustainable Animal Friends and Early Coding construction kits have been nominated for the Toys and Technology category. The Animal Friends building blocks and packaging largely consist of renewable resources and features models depicting playful animals in new colours. Animal Friends received the industry's prestigious Toy Award even before its market launch. The Toy Fair's new award is an internationally recognised award presented by a qualified jury of experts.
fischertechnik's Early Coding construction kit provides simple robot programming for children as young as five. The fun fantasy robots are easy to assemble and even easier to programme and control.

The Junior Engineer construction kit has meanwhile been nominated for the German Toy Award in the category titled For the Youngest. Children aged five and above can build twelve different models such as a solar helicopter, a lunar vehicle and a solar boat.

fischertechnik's Marble Competition and Build Your Own Game construction kits are nominees in the For me and my Friends category. These construction kits are fischertechnik's first models that allow multiple people to play at the same time. Imaginative marble runs for thrilling races can be built with Marble Competition. The Build Your Own Game construction kit allows you to build eight board and skill games. Add fun to family evenings with a wheel of fortune, labyrinth, roulette or table top skittles.

Both the Marble Competition and Build Your Own Game construction kits have been nominated for a Top 10 Toys Award, which is presented shortly before Christmas. The award-winning products are selected by the German Association of Toy and Game Retailers (BVS) together with the Top 10 Toys jury panel.

Image caption:

Image 1:

The construction kits by the toy manufacturer fischertechnik nominated for the prestigious German Toy Award and Top 10 Toys Award.

Image: fischer

The fischer Group of Companies

The fischer Group of Companies, headquartered in Waldachtal in Germany's northern Black Forest, generated sales of 988 million euro in 2021 with a worldwide staff of 5,400 employees. The family-owned company operates 50 subsidiaries in 38 countries and exports to more than 120 countries. It includes the five divisions: fischer fixing systems, fischer Automotive, fischertechnik, fischer Consulting and fischer Electronic Solutions.

fischer fixing systems is the technological market leader in key areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to tradespeople to key account partners.

fischer Automotive manufactures high-quality parts for vehicle interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. Its range of products includes air vents, cup holders, trays and multi-function components.

With its construction kits, fischertechnik is active in both the toymaking and the educational sector. fischertechnik is one of the last remaining toy makers to exclusively develop and produce in Germany.

fischer Consulting evolved from the competence developed in the company itself, which includes the fischer ProcessSystem with its central aim of permanent improvement for the ultimate benefit of the customer. fischer Consulting advises small and medium-sized businesses, government agencies and major companies on their path towards lean and efficient processes.

fischer Electronic Solutions develops and manufactures electronic solutions including product and system developments based on the latest technology as well as custom production orders processed in the company's own production facilities. As an experienced provider of development and production services for custom systems such as multi-touch solutions made of glass and the corresponding controller units, fischer Electronic Solutions forms the perfect link between the customer and the final product.

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