Press release

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Award for fischertechnik Green Energy construction kit

fischertechnik is category winner at German Toy Award

fischertechnik GmbH

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The fischertechnik Green Energy construction kit is the winner of the Toys and Technology category at the 2021 German Toy Award. fischertechnik was already heavily represented during the nomination phase for the award, as a total of three products among eight nominees were by the made in Germany toy manufacturer.

Children and teenagers can learn about renewable energies in a playful manner with the fischertechnik Green Energy construction kit. This makes them aware of issues of climate and environmental protection at a young age and allows them to discover future forms of energy. The construction kit's concept also convinced the jury of the German Toy Award. “The setup itself is almost as fun as playing with the finished models afterwards. fischertechnik has also perfectly captured the spirit of the times with the subject of Green Energy”, the jury stated in the reasoning behind its choice for the category winner.

The German Toy Award is replacing the prestigious Golden Rocking Horse Award as of this year. The award was initiated by the familie&co magazine and is the only consumer-voted award for toys in the German-speaking region. fischertechnik has already been presented with multiple awards in the past.

Image caption:

Image 1: *fischertechnik won first place in the Toys and Technology category at the 2021 German Toy Award.*

Image 2: The fischertechnik Green Energy construction kit is a category winner at the 2021 German Toy Award.

Images: fischertechnik

The fischer Group of Companies

The fischer Group of Companies, headquartered in Waldachtal in Germany's northern Black Forest, generated sales of 872 million euro in 2020 with a worldwide staff of 5,200 employees. The family-owned company operates 50 subsidiaries in 38 countries and exports to more than 120 countries. It includes

the five divisions: fischer fixing systems, fischer Automotive, fischertechnik, fischer Consulting and LNT Automation

fischer fixing systems is the technological market leader in key areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to tradespeople to key account partners.

fischer Automotive manufactures high-quality parts for vehicle interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. Its range of products includes air vents, cup holders, trays and multi-function components.

With its construction kits, fischertechnik is active in both the toymaking and the educational sector. fischertechnik is one of the last remaining toy makers to exclusively develop and produce in Germany.

fischer Consulting evolved from the competence developed in the company itself, which includes the fischer ProcessSystem with its central aim of permanent improvement for the ultimate benefit of the customer. fischer Consulting advises small and medium-sized businesses, government agencies and major companies on their path towards lean and efficient processes.

fischer Electronic Solutions develops and manufactures electronic solutions including product and system developments based on the latest technology as well as custom production orders processed in the company's own production facilities. As an experienced provider of development and production services for custom systems such as multi-touch solutions made of glass and the corresponding controller units, fischer Electronic Solutions forms the perfect link between the customer and the final product.

www.fischer.group

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