Press release

Waldachtal, 30th January 2018

Appealing fischertechnik models with high entertainment value

Tractors and Dragsters

fischertechnik GmbH

Klaus-Fischer-Straße 1
72178 Waldachtal

The fischertechnik ADVANCED Tractors construction kit (24.95 Euro, available from February 2018) offers attractively priced and stable models that can be assembled by children aged seven and up. It contains 130 components that allow two tractor models to be constructed. The third model is more streamlined: a dragster which is used for drag racing in motorsports. The "Made in Germany" toy manufacturer is therefore giving young constructors playful access to the world of motorised vehicles.

The fischertechnik toy drives through the children's room with thick lugged tyres on the self-assembled tractor. Young tractor fans can build an old-timer model with an open driver's cab, or a modern vehicle with a closed cabin.

Things get sporty with the dragster. The aerodynamic model not only looks good in the children's room. The racer can quickly be assembled and can withstand many racing games with its stability.

All three models of the fischertechnik construction kit are equipped with kingpin steering, enabling precise and nimble control. Constructing the models promotes mechanical understanding. The vehicles' stability and manoeuvrability additionally provide high entertainment value.

The ADVANCED Tractors construction kit by fischertechnik

was already successfully introduced to the market several years ago. The revised construction kit now benefits from an even more modern look, while the toy provides added fun.

The fischertechnik construction kit ADVANCED Tractors contains 130 components to assemble three sturdy models.

The fischertechnik construction kit ADVANCED Tractors is suitable for children aged seven and up.

The fischer group of companies

The fischer group of companies, headquartered in Waldachtal in Germany's Northern Black Forest, generated sales of 755 million Euros in 2016 with a worldwide staff of 4,600 employees. The family-owned enterprise operates 46 of its companies in 34 countries and exports to more than 100 countries. It includes the five divisions: fischer fixing systems, fischer automotive systems, fischertechnik, fischer consulting and LNT Automation.

fischer fixing systems is the technological market leader in important areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to craftsmen to key account partners.

fischer automotive systems manufactures high-quality parts for car interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. fischer automotive systems produces air vents, cup holders, trays and multi-function components.

fischertechnik is active both in the construction kit and in the educational toy sector. As one of the last toy makers, fischertechnik develops and produces exclusively in Germany.

fischer consulting evolved from the competence and skills developed in the company itself, among these the fischer ProcessSystem with its central aim of permanent and continuous improvement for the ultimate benefit of the customer. fischer consulting advises small and medium-sized businesses, government agencies and major companies on their way towards lean and efficient processes.

LNT Automation develops and manufactures custom electronic solutions. The company also develops, produces and distributes custom and capacitive touch systems such as multi-touch solutions made of glass and the corresponding controller units. All electronics are manufactured in-house.

www.fischer.group

Contact partner

Sandra Roth
Press Relations Officer fischertechnik
Telephone: +49 7443 12 – 6251
E-mail: Sandra.Roth@fischer.de