**Press release**

Waldachtal, 9th August 2019

Automotive supplier focuses on US as one of the major production sites

# fischer increases its production in the USA by 40 per cent

fischer automotive systems GmbH & Co.KG

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**The vehicle component supplier fischer automotive systems has significantly increased its manufacturing capacity in the US. The motivation was the good business situation at the Auburn Hills/Michigan location. By acquiring buildings and carrying out comprehensive remodelling, the manufacturer of vehicle interior components has increased its floors space by 40 per cent.**

The good business position of fischer automotive systems has enabled the company to expand its Auburn Hills location. The automotive suppliers kinematic components are been used in many different vehicles, ranging from SUVs to electric cars. An additional large-scale contract not only enabled the Michigan site to expand the facility but also contributed to a building technology upgrade and an improved logistics structure.

‘Our US location is very important to us and this expansion allows us to strengthen this subsidiary and be well prepared for future marked requirements’,

says Johannes Konrad, Speaker of the Board of Directors for fischer automotive systems. Starting this October almost 7,000 sets will be produced daily. These contain heated and cooled cupholders as well as kinematic cupholders and storage compartments in all shapes and sizes. This would be equivalent to a 100 per cent increase in manufacturing capacity.

The production, logistics and administrative departments now have a total floor space of approximately 9,600 square metres available. Up until recently the available floor space was 5,600 square metres. The expansion was made possible by acquiring the two neighbouring buildings that had already been occupied by fischer automotive systems and which have now been connected to one large building. Remodelling began in late 2017.

**Image captions:**

*Image 1: The vehicle component supplier fischer automotive systems has enlarged its Auburn Hills site by 40 per cent.*

*Image 2: By expanding its Auburn Hills site, fischer automotive systems is well prepared for future market requirements.*

Images: *fischer automotive systems*

**The fischer Group of Companies**

**The fischer Group of Companies, headquartered in Waldachtal in Germany's Northern Black Forest, generated sales of 864 million Euros in 2018 with a worldwide staff of 5,200 employees. The family-owned enterprise operates 47 of its companies in 35 countries and exports to more than 100 countries. It includes the five divisions: fischer fixing systems, fischer automotive systems, fischertechnik, fischer consulting and LNT Automation.**

**fischer fixing systems is the technological market leader in important areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to craftsmen to key account partners.**

**fischer automotive systems manufactures high-quality parts for car interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. fischer automotive systems produces air vents, cup holders, trays and multi-function components.**

**fischertechnik is active both in the construction kit and in the educational toy sector. As one of the last toy makers, fischertechnik develops and produces exclusively in Germany.**

**fischer consulting evolved from the competence and skills developed in the company itself, among these the fischer ProcessSystem with its central aim of permanent and continuous improvement for the ultimate benefit of the customer. fischer consulting advises small and medium-sized businesses, government agencies and major companies on their way towards lean and efficient processes.**

**LNT Automation develops and manufactures custom electronic solutions. The company also develops, produces and distributes custom and capacitive touch systems such as multi-touch solutions made of glass and the corresponding controller units. All electronics are manufactured in-house.**

**www.fischer.group**

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