

Press release

Waldachtal, September 3, 2020



fischer wins “China Window Façade Innovation Award”

Awarded Cast-in Channel System

The fischer group of companies has won the “China Window Façade Innovation Award” for its Cast-in Channel System, which is available in Southeast Asia, China and the Middle East. The award ceremony was held on the eve of the annual “Aluminum Window Door Façade Expo” trade fair in the Chinese metropolis of Guangzhou, which is one of China's leading trade events in the window, door and façade industry.

fischerwerke GmbH & Co. KG
Corporate Communications

Klaus-Fischer-Straße 1
72178 Waldachtal

The fischer Cast-in Channel System is consisting of anchor channels and special hammer-head screws. It is used for fixing applications in the areas Façade, Elevator, Plant and Power Plant, Metro and Rail tunnel as well as Utility tunnel. The Cast-in Channel is highly adjustable and flexible, saving time and energy and avoiding damage to existing structure. With exquisite technology and safe and reliable product quality, fischer Cast-in Channel System has won the “China Window Façade Innovation Award”. Mr. Lu Wen Yao, managing director marketing and sales of fischer fixing systems in China, accepted the award on behalf of the company.

Corresponding to the concept of “Innovation” and “Safety”, fischer has been deeply engaged in the façade industry for more than 20 years. The “China Window Façade Innovation Award” was launched in 2014 by “Aluminum Window, Door and Curtain Wall Committee”, of “China Construction Metal Structure

Association” and “Guangzhou Jianke Citiexpo Co., Ltd.” It focuses on the most cutting-edge advanced technology and new market trends in the industry, and by that enables innovation in the industry. The award fully affirmed the influence of fischer in the fixing industry.

The awarded Cast-in Channel System was one of the product highlights in the new designed pavilion with a total area of 88 square meters. On top comprehensive fischer fixing solutions for façades including ACT Systems and Installation Systems were presented as well as steel anchors and chemical fixings. Each product on the booth was equipped with a dedicated QR code, the visitors were able to scan for a catalogue download or installation video. As many visitors from the target audience were not able to visit the exhibition site, a live broadcast of the pavilion was arranged to provide online introduction. On top, Virtual Reality visits were possible - without masks or geographical restrictions.

During the three days event, the visitors paid attention to the design and functionalities of the fair booth: For the first time the new stall’s concept of China was presented to a large audience from the construction industry. It was equipped with different functional areas – from application, to practice and installation area with stunning visual effects and outstanding technological attributes. The new stall booth concept presentation and the award of fischer China ones again showed “innovative solutions” with the most convenient demonstrative way.

Image captions:

Image 1

The fischer Cast-in Channel System has won the "China Window Façade Innovation Award" by focusing the most cutting-edge advanced technology and new market trends in the industry.

Image 2

fischer China presented the new stall's concept during the annual "Aluminum Window Door Façade Expo".

Images: fischer

The fischer Group of Companies

The fischer Group of Companies, headquartered in Waldachtal in Germany's northern Black Forest, generated sales of 887 million Euros in 2019 with a worldwide staff of 5,200 employees. The family-owned company operates 49 subsidiaries in 37 countries and exports to more than 100 countries. It includes the five divisions: fischer fixing systems, fischer automotive, fischertechnik, fischer consulting and LNT Automation.

fischer fixing systems is the technological market leader in important areas of fixing technology. fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to craftspeople to key account partners.

fischer automotive manufactures high-quality parts for car interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. Its range of products includes air vents, cup holders, trays and multi-function components.

With its construction kits, fischertechnik is active in both the toymaking and in the educational sector. fischertechnik is one of the last remaining toy makers to exclusively develop and produce in Germany.

fischer Consulting is a consultancy firm that operates at international level. For over 15 years it has been providing support to companies in the fields of machine and plant construction, industrial goods, suppliers and construction firms. fischer Consulting bases its activities on the vast experience of its clients and the fischer Group of Companies.

LNT Automation develops and manufactures custom electronic solutions. The company also develops, produces and distributes custom and capacitive touch systems such as multi-touch solutions made of glass and the corresponding controller units. All electronics are manufactured in-house.

www.fischer.group

Contact partner

Katharina Maria Siegel

Press Relations Officer fischer fixings

Telephone: +49 7443 12 – 4217

E-mail: Katharinamaria.Siegel@fischer.de