fischer Automotive

## Meeting the highest demands

Every year, several million vehicles are equipped with fischer Automotive products. The automotive supplier manufactures high-quality parts for vehicles. The company applies innovative manufacturing technologies that guarantee high-quality products while fulfilling state-ofthe-art standards. The multiple award-winning full-service supplier is headquartered in Horb am Neckar, Germany and has subsidiaries in the US, the Czech Republic, Serbia and China. This means fischer Automotive is represented in the key hubs of the global automotive market.

fischer Automotive stands for high-quality products and stateof-the-art manufacturing technology at its headquarters in Germany (Horb) as well as its sites in the Czech Republic (Ivanovice), Serbia (Jagodina), China (Taicang) and the US (Auburn Hills). Its international project teams work hand in hand on fulfilling customer orders.

fischer Automotive further expanded its production capacities in Europe in 2020 by building a new site in Serbia where a portion of the high-quality components is manufactured.

The range of products includes air vents, cup holders, trays and multi-functional components that provide organisation and comfort within the vehicle. High-grade products by fischer



fischerwerke GmbH & Co. KG Corporate Communications

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Automotive can be found in vehicles by brands including Audi, BMW, Mercedes-Benz, General Motors, Geely, Porsche and VW. fischer Automotive also offers innovative components such as fully automated covers for vehicle charging ports for electric vehicles such as the new e-vehicle generation by the Chinese automotive manufacturer Xiaopeng Motors. The design and haptics of the high-quality products complement the respective vehicle type and its characteristics.

The development centre in Horb am Neckar creates interior components that fulfil every requirement of pioneering product solutions. Cutting edge technology and plastic compounds are used during the development and production process. fischer Automotive has access to outstanding material and tool competency and applies the multiple award-winning production and ProcessSystem to the manufacture of its products. The automotive supplier thereby fulfils requirements in terms of maximum comfort with lightweight and stylish designs. Continuous improvement simultaneously makes а kev contribution to sustainability within the company. The fischer Group of Companies was awarded the German Sustainability Award in November 2019 in the 'large businesses' category for its commitment in this field.

The fischer Automotive production sites are located in close proximity to customers around the globe. With its high logistics competence, fischer Automotive also supplies its parts using the Just-in-Sequence process.

fischer Automotive is the second-largest division of the international fischer Group of Companies. Founded in 2001, the subsidiary made its first move into the automotive supply business in 1982 with the launch of the fischer CBOX, a vehicle storage system for music cassettes. fischer Automotive was

presented with the Supplier Quality Excellence Award by GM in 2018 and 2016. In 2015, the company received the SPE award for the innovative use of plastics in automotive engineering. Upon having been manufactured using an environmentally friendly production method, the air vents of Daimler's C-Class were honoured in the "Parts & Components – Body Interior" category.

## The fischer Group of Companies

The fischer Group of Companies, headquartered in Waldachtal in Germany's northern Black Forest, generated sales of 872 million euro in 2020 with a worldwide staff of 5,200 employees. The family-owned company operates 50 subsidiaries in 38 countries and exports to more than 120 countries. It includes the five divisions: fischer fixing systems, fischer Automotive, fischertechnik, fischer Consulting and LNT Automation

fischer fixing systems is the technological market leader in key areas of fixing technology fischer offers products that deliver technical perfection to a wide range of customers, from do-it-yourselfers to tradespeople to key account partners.

fischer Automotive manufactures high-quality parts for vehicle interiors. The company is highly competent in the plastics processing segment and is an important partner for the automotive industry. Its range of products includes air vents, cup holders, trays and multi-function components

With its construction kits, fischertechnik is active in both the toymaking and the educational sector. fischertechnik is one of the last remaining toy makers to exclusively develop and produce in Germany.

fischer Consulting evolved from the competence developed in the company itself, which includes the fischer ProcessSystem with its central aim of permanent improvement for the ultimate benefit of the customer. fischer Consulting advises small and medium-sized businesses, government agencies and major companies on their path towards lean and efficient processes.

fischer Electronic Solutions develops and manufactures electronic solutions including product and system developments based on the latest technology as well as custom production orders processed in the company's own production facilities. As an experienced provider of development and production services for custom systems such as multi-touch solutions made of glass and the corresponding controller units, fischer Electronic Solutions forms the perfect link between the customer and the final product.

www.fischer.group

## **Contact**

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